

Note for Milisits, Liz

From: Stirlen, Rick
Date: Mon, Jun 28, 1993 4:25 PM
Subject: RE: DINO SCARPACHIS
To: Milisits, Liz

DEAR MR: SCARPACHIS:

I AM WRITING IN REFERENCE TO YOUR CONTINUED INQUIRIES REGARDING THE POSSIBILITY OF OUR PLACING ADVERTISING IN THE UNION NEWS.

AS NOTED IN MY PREVIOUS COMMUNICATIONS TO YOU, YOUR NEWSPAPER DOES NOT FIT INTO OUR MEDIA STRATEGIES AT THIS POINT IN TIME, AND THEREFORE, WE WILL BE UNABLE TO ADD IT TO OUR PLANS. FAVORABLE RATES OR EVEN A FREE PAGE WOULD NOT CHANGE THIS SITUATION.

WE WILL KEEP YOUR INFORMATION ON FILE AND CONTACT YOU IF THE SITUATION CHANGES. SINCERELY

LIZ: BY FAX -- BLIND CC ANYONE WHO RECEIVED A COPY OF THE PREVIOUS LETTER. THNAKS

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From: Milisits, Liz on Mon, Jun 28, 1993 3:57 PM

Name: DINO SCARPACHIS
Company: UNION NEWS
Phone: 800-451-3659
• Telephoned
To: Stirlen, Rick

RICK: THIS IS THE GUY THAT YOU SENT THE TURNDOWN TO. HE DID RECEIVE YOUR LETTER BUT WOULD LIKE A FEW MINUTES OF YOUR TIME (OVER THE PHONE). HE MENTIONED THAT IF WE ARE TURNING HIM DOWN FOR BUDGETARY REASONS THEY COULD GIVE A FREE PAGE. DON'T THEY EVER GIVE UP?? SHOULD I HAVE DIANE LASKA CALL HIM???

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